



RED
BA

POLA



Clear

CLEANSING ☾

RED B.A. CLEANSING CREAM

120 g NET. WT. 4.2 Oz.

The oil which melts and overflows from cleansing cream with body temperature gently envelopes the skin. Despite the light touch, it removes all impurities wholly. Skin becomes purely cleared filled with transparency.

How to use

Take a small amount on a cotton pad, and remove eye and lip makeup. Then apply an appropriate amount onto dry skin entirely (1), massaging gently from the center to outwards (2). Rinse off with water or lukewarm water.



Amount of use
A cherry size



WASH ☀️☾

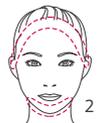
RED B.A. WASH

100 g NET. WT. 3.5 Oz.

The moist rich lather gently envelopes the skin and removes impurities while leaving the moisture in the skin. Skin becomes soft and clear.

How to use

Lather up an appropriate amount with water or lukewarm water. Apply it over face starting from T-zone, the oiliest part of the face (1), then spread the foam gently and entirely. Rinse off. Make sure not to forget rinsing off the foam on the hairline and chin (2).



Amount of use
Night: 1cm / 0.4inch
(Morning: 0.5cm / 0.2inch)



MASSAGE ☾

RED B.A. MASSAGE CREAM

80 g NET. WT. 2.8 Oz.

The thick cream which feels like cushioning texture works on stagnant spots. The thick, rich, and moist texture envelopes and loosens the skin. Skin becomes supple and resilient.

How to use

Spread an appropriate amount onto cleansed, dry skin and massage according to the directions below. Rinse with water / lukewarm water or gently wipe off with freshener.

Using whole surface of joint of fist

(Touch cheeks with both fists) to relieve jaw muscle in circular motion outwards. (8 times)

Using carpal area of palm

Cup cheeks with both hands along the bones and glide from front to side. Then glide from front of the ears to under the ears. (3 times)

Using entire palm

Lift up entire cheeks towards temples. (3 times)



Amount of use
A large cherry size



RED
BA

Every woman has the instinct to be beautiful.

Taking on various positions and roles, the emotions of modern women tend to waver easily.

That also affects the skin.

Moreover, skin becomes dry, dull*1 and also loses elasticity*1 because of external environmental factors such as temperature decline and drop in humidity.

The skin of women in modern times is exposed to various external stimulus.

The skin which RED B.A. tries to achieve is the dignified beauty which never get affected under such circumstances.

RED B.A. leads your skin to be supple, and elastic, filled with pure clarity*2 at any time.

Let RED B.A. awaken the instinct of yours to be beautiful.

*1 Caused by dryness
*2 By hydration



Nourish

LOTION ☀️🌙

RED B.A LOTION

120 mL 4.0 Fl. Oz.

Rich moisturizing lotion with high hydration penetrates deep inside the skin. The pleasant texture of the lotion which gently spreads all over the face leaves the skin plumped up, supple, and elastic.



MILK ☀️🌙

RED B.A MILK

80 mL 2.7 Fl. Oz.

The rich emulsion with beauty serum texture spreads gently over the whole face. While slowly penetrating into the skin, it melts and blends with the skin, leaving the skin silky soft, and firm.



CREAM 🌙

RED B.A CREAM

30 g NET. WT. 1.0 Oz.

Oil melts and spreads out from the rich cream and penetrates smoothly into the skin. The skin becomes soft and supple with elasticity.



SERUM ☀️

RED B.A SMOOTHING SERUM NEW

60 g NET. WT. 2.1 Oz.

<Daytime serum/moisturizer>
[SPF20·PA++]

A rich foaming daytime moisturizer serum spreads over the face lightly and refreshingly. It creates smooth and silky skin that provides confidence for your skin, even at close range.

How to use

Use after toning the skin with lotion in the morning. Shake the container five to ten times and hold it upright vertically to dispense the foam (1). Take an appropriate amount on your hand and apply half to each cheek, taking care not to break the foam (2). Smooth over the entire face, avoiding around the eyes and mouth. Make sure to burst as you smooth and apply gently.

How to use <For lotion, milk and cream>



Take an appropriate amount on the hand and spread gently over the face.



Cover the nose with the hands, breathe deeply from the nose to enjoy the scent.



Breathe out from the mouth slowly, and apply from inside to outside, from down to up.

Amount of use
2 pumps



Amount of use
1 pump



Amount of use
A pearl size



Amount of use
2cm diameter size



※The term "skin" indicates stratum corneum. ※Penetration reaches to stratum corneum. ※Allergy tested (Formulated to minimize the risk of allergy)

※RED B.A series are hypoallergenic. (Patch tested for sensitive skin: this does not mean that it will not cause any skin stimulation.)

For smooth supple and elastic skin
even making the heart as if to leap up

RED B.A Skincare series



● Skincare regimen

