

A serum for your radiant smile



Signs Shot  
Sample

**POLA**

# Targeting mouth, eye, brow and forehead areas

If only smiling wouldn't leave its tell-tale trace on the skin... POLA commenced research so that women could smile as much as they want, without any worries. And now, a world-first breakthrough in aging due to Expression Pressure has been made. It was discovered that areas such as the mouth which stay in movement along with facial expression receive a large amount of pressure, resulting in aging.

[Smile]



30g of  
Expression  
Pressure every  
1 cm<sup>2</sup> on the  
laugh lines

30g of pressure on 1 cm<sup>2</sup> means...



It is the same as  
holding two 2L PET  
bottles on the palm!  
The brow area suffers  
more than double that  
pressure!

\* Researched by POLA: The average value (n=4) of Expression Pressure using a skin grip meter on the face with and without expressions.

## “Signs Shot” – A serum for your radiant smile

It is formulated with a new original moisturizing complex, Signs Core Complex and beauty ingredients\* such as Ursolic Acid Derivative RD. The rich cream will closely adhere to concerned areas. Also with a Stretch-fit Veil, it brings firm resilience to the skin right after application.

Signs Core Complex =HYDROLYZED CODONOPSIS PILOSULA ROOT EXTRACT, PAEONIA SUFFRUTICOSA ROOT EXTRACT

Ursolic Acid Derivative RD=TRIPOTASSIUM URSOLYL PHOSPHATE \* Moisturizing ingredients

# The “right angle application method” on area of concern for your radiant smile



**Signs Shot**  
20 g NET WT. 0.7 Oz.



A small pearl size  
per one area

## 〈How to use〉

- ① Apply onto some points of concerned areas.
- ② Slowly smooth out to stretch out, as instructed by the arrows.  
Apply inside-out and down-up at right angle against concerned areas.
- ③ To finish, gently push down as if tautening areas of concern.



①



②



③

**Stretching at right angle against wrinkles!**

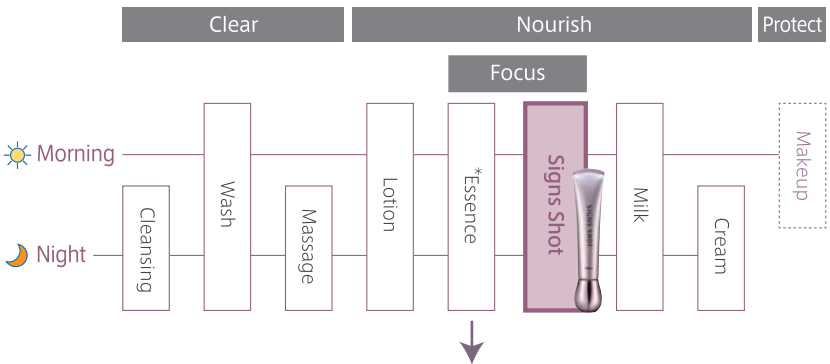
## SIGNS SHOT

### INGREDIENTS:

WATER (AQUA), BUTYLENE GLYCOL, CYCLOPENTASILOXANE, GLYCERIN, PEG-10 DIMETHICONE, DIPHENYLSILOXY PHENYL TRIMETHICONE, PETROLATUM, SILICA, DISTEARDIMONIUM HECTORITE, MALTITOL, PEG-32, PEG-6, TRIMETHYLSILOXYSILICATE, PHYTOSTERYL/OCTYLDODECYL LAUROYL GLUTAMATE, SUCROSE STEARATE, PHENOXYETHANOL, METHYLPARABEN, SUCROSE PALMITATE, DIPOTASSIUM GLYCYRRHIZATE, TOCOPHERYL ACETATE, TRIPOTASSIUM URSOLYL PHOSPHATE, ALCOHOL, CENTELLA ASIATICA EXTRACT, POTASSIUM HYDROXIDE, SODIUM CHONDROITIN SULFATE, PAEONIA SUFFRUTICOSA ROOT EXTRACT, POLYQUATERNIUM-51, TOCOPHEROL, POLYGLYCERYL-2 OLEATE, CENTAUREA CYANUS FLOWER EXTRACT, HYDROLYZED CODONOPSIS PILOSULA ROOT EXTRACT, HYDROGENATED LECITHIN, BHT

## <Skincare regimen>

Use every morning and night, after your lotion and essence.



\* Essence = White Shot CX, White Shot Clear Serum SX, B.A Grandluxe II, etc.